



**Sorin Davis, Senior Vice President, Industry Relations, CAQH**

Sorin Davis is the Senior Vice President, Industry Relations at CAQH. A non-profit alliance, CAQH is the leader in creating shared initiatives to streamline the business of healthcare. With more than 40 years of experience in health insurance, healthcare management, benefits administration, sales and marketing, Sorin has served the healthcare industry from many perspectives. During his tenure with CAQH, he was responsible for the national launch of the CAQH Universal Provider Datasource initiative, now CAQH ProView. Previously, Sorin was executive vice president of MultiPlan, and CEO of its subsidiary, CareAway USA. He was director of labor sales and account management at Empire Blue Cross, and director of claims administration for the Amalgamated Life Insurance Company. Sorin holds a master's degree in public administration from New York University, specializing in health services management.



**Benjamin M. Holliday**

Director of Provider Data Management  
BlueCross BlueShield of Tennessee

Ben has been working with complex data and information in various industries for the past 19 years. Prior to joining BlueCross BlueShield of Tennessee, Ben supported the Department of Defense in various roles with General Dynamics Information Technology, Coalescent Technologies as well as a four year tenure as a United States Marine. He has been with BlueCross BlueShield of Tennessee for over 6 years serving as a Senior Data Consultant, the Manager of External Client Reporting, and in his current role as Director of Provider Data Management. At BlueCross BlueShield of Tennessee, Ben oversees the Provider Information Management, Provider Initiatives, Provider Directory Oversight, Provider Data Reporting, Provider Data Strategy, Provider Enrollment Process Support, and Provider Data Quality Improvement teams.

Ben has his Master's degree in Business Administration from Auburn University and Bachelors of Science degrees in both Business Administration and Computer Information Systems from Columbia College.

## **BIOGRAPHICAL SKETCH, KATHY MATZKA, CPMSM, CPCS, FMSS**

Kathy Matzka, CPMSM, CPCS, FMSS, is a speaker, consultant, and writer with 30 years of experience in credentialing, privileging, and medical staff services. Ms. Matzka worked for 13 years as a hospital medical staff coordinator before venturing out on her own as a consultant, writer, and speaker. She holds certification by the National Association Medical Staff Services (NAMSS) in both Medical Staff Management and Provider Credentialing. She is one of the first recipients of the NAMSS Fellow Designation. The Fellow Designation is the pinnacle of achievement and acknowledgment for the Medical Services Professional (MSP), recognizing a career MSP who has made outstanding contributions to the profession through service as a leader, mentor, and educator.

Ms. Matzka has authored a number of books related to medical staff services including *Medical Staff Standards Crosswalk: A Quick Reference Guide to The Joint Commission, CMS, HFAP, and DVN Standards*, *Chapter Leader's Guide to Medical Staff: Practical Insight on Joint Commission Standards*, *Compliance Guide to Joint Commission Medical Staff Standards*, and *The Medical Staff Meeting Companion Tools and Techniques for Effective Presentations*. For the past eight years, she has been the contributing editor for *The Credentials Verification Desk Reference and its companion website The Credentialing and Privileging Desktop Reference*. She is co-author of the HcPro's *Verify and Comply, Sixth Edition*.

She has performed extensive work with NAMSS' Education Committee developing and editing educational materials related to the field including *CPCS and CPMSM Certification Exam Preparatory Courses*, and *CPMSM and CPCS Professional Development Workshops*. She also served as instructor for NAMSS.



## Speaker Bios



**Sharon Beckwith**  
**Chief Executive Officer – MDReview**

Ms. Beckwith brings more than 20 years of leadership experience to MDReview. Ms. Beckwith has cultivated a unique combination of experience in executive management as well as extensive expertise in the area of physician peer review and medical staff management, working daily with hospital clients to understand and meet their medical staff, quality improvement, risk management and peer review challenges. In recent years, she has presented nationally to several medical staff services associations. Ms. Beckwith is a graduate of the University of California, Santa Barbara.

**Donald Lefkowits, MD, FACEP**  
**Medical Director – MDReview**

Dr. Lefkowits received his undergraduate degree, medical degree, and completed his residency in Internal Medicine at Dartmouth College in Hanover, New Hampshire. He began his career in Emergency Medicine in 1980 and has practiced at Rose Medical Center since 1984. During his tenure at Rose, Dr. Lefkowits served as a member of the hospital Board of Trustees, President of the Medical staff, Chair of the Credentials Committee, and Chair of the Peer Review committee. He supported hospital and medical staff functions by chairing fair hearings, providing crisis management and press interactions, and developing and nurturing physician leadership programs. As Medical Director of the Emergency Department, Dr. Lefkowits has overseen a growth in volume from 30,000 annual visits to 45,000. He has put in place state of the art Cardiac, Stroke and Trauma alert programs and helped the Rose ED lead the way in programs to enhance ED throughput and patient safety and satisfaction metrics. In 2008, Dr. Lefkowits was honored in *5280, The Denver Magazine*, as the Top ED Doctor in Denver. Dr. Lefkowits is Board Certified in Emergency Medicine and Internal Medicine and currently serves on the Colorado Medical Board.



Valeigh Osborne, CPCS

Valeigh is the Manager of Credentialing and Provider Compliance at BlueCross BlueShield of Tennessee and has worked for BlueCross for 27 years, 23 of those being in Credentialing.

Valeigh holds her Bachelor's Degree in Organizational Management from Covenant College. Valeigh has been a member of TAMSS for many years and has held a past office of Treasurer for two terms – she has also presented at a number of TAMSS conferences and was also awarded the Most Valuable Professional in 2012 by TAMSS.

Valeigh has been married this year for 30 years and she and John have a grown son that lives in Nashville.

Carol A. Schroeder, MHA, BSN, RN-BC, CPPS

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Carol A. Schroeder has over 25 years of healthcare experience and has seen this industry change and grow in her various roles, from staff nurse, unit-based educator, corporate educator, internal consultant, to managing safety and quality for a hospital system. She obtained a Bachelor of Science in Nursing Degree from Florida State University and then later in her career went on to get a Master of Health Administration Degree from the University of Phoenix to learn more about “the big picture” in healthcare. She is Board Certified in Nursing Professional Development (loves teaching) and is a Certified Professional in Patient Safety (her passion). Currently, she is the Director of Quality and Patient Experience at Starr Regional Medical Center in Athens, Tennessee. She has had many years of working with and alongside providers and supporting Medical Staff Services is an honor.

Vickie Welch, CPCS

Vickie leads the credentialing teams for Anthem Blue Cross and Blue Shield Nevada, BCBS Healthy Blue Louisiana, Amerigroup Washington and Amerigroup Tennessee Government Business Division (GBD). Prior to this role, Vickie led the credentialing team for Windsor Health Plan, a Medicare Advantage Plan. Vickie has been a leader in the credentialing field for last 15 years moving from a State level plan to National plan under Anthem Incorporated.

